

LETTER FROM THE EDITORIAL BOARD FOR ACADEMY OF EDUCATIONAL LEADERSHIP JOURNAL

Dr. Ratish C Gupta, Daly College Business School Indore

The Current pandemic is growing exponentially in the whole world. As of today, millions across the globe have been reported infected with this virus. There are still many uncertainties as to how the next few months will impact the global community, both professionally and personally, so it is essential to look at both spectrums to make educated decisions regarding marketing world. The Covid-19 crisis is affecting the way that we work and we're all learning how to work more remotely. It may also affect the way we go about conducting research. This pandemic is leading us all to reflect on how we do things. Researchers should take time to pause and reflect research topic and design. For example, if you're researcher you could focus on desk-based aspects of the research (e.g. literature reviewing, writing up a section of the thesis). In current scenario researcher can utilize their time by writing quality research paper or article or case studies. It is equally important to choose reputed journal where it can get published.

Academy of Educational Leadership Journal (AELJ) is a highly reputable open access journal that is affiliated with the Allied Business Academies. The Editorial Board and the Editors are appointed by the Allied Academies, Inc., a non profit association of scholars whose purpose is to encourage and support the advancement and exchange of knowledge, understanding and teaching throughout the world. The mission of the AELJ is to publish theoretical, empirical, practical or pedagogic manuscripts in education. Its objective is to expand the boundaries of the literature by supporting the exchange of ideas and insights which further the understanding of education. The articles contained in this volume have been double blind refereed. The acceptance rate for manuscripts in this issue, 30%, conforms to our editorial policies.

AELJ caters to a vast section of researchers, scholars, academicians, academic institutes that import educational study, leadership education business professionals, policy makers, business school students, and practicing marketing, finance, economics, business law and human resource development professionals by publishing exclusive case studies, research articles, reviews, analysis, commentaries and opinion articles following applied and qualitative research techniques in business and business issues. Topics like accounting history, auditing, International business, communications, conflict resolution, consumer behavior, financial Institutions, educational management, administration & leadership, ethical issues, governmental issues, health care management, human resources, institutional effective leadership, leadership effectiveness, approaches to learning, and approaches to studying leadership education are encouraged for publication.

The AELJ is publishing innovative and high quality theoretical and applied papers, since 1997. With over 461 articles and 24 volumes the journal has rich collection of quality research. These articles are abstracted/ indexed in reputed and leading research & citation database like J Gate, CNKI, WorldCat, JournalTOC, Citefactor & Google Scholar, etc.

AELJ has a distinguished Editorial Board of 50 members, comprising leading academics from leading international institutions. The Editorial Board exercises complete control over the editorial content of the journal. AELJ is always seeking to expand membership of the Editorial Board, and welcomes a wide range of members of the Editorial Board and editorial reviewing panels.

I take this opportunity to acknowledge the contribution of Dr. Muraina Kamilu Olanrewaju & Dr. Qian Xiao during the final editing of articles published and the support rendered by the editorial assistant, Mr. Kevin Anderson in bringing out issues of AELJ in time. I would also like to express my gratitude to all the authors, reviewers, the publisher, the advisory and the editorial board of AELJ, and look forward to their unrelenting support in all future endeavours.

Reproduced with permission of copyright owner. Further reproduction prohibited without permission.